

News

Macomb County
Office of Public Affairs



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Contact: Phil Frame
Office of Public Affairs
586-469-7239
phil.frame@macombcountymi.gov

Business diversification summit for Macomb, St. Clair

MOUNT CLEMENS, Mich. – Automotive manufacturing companies looking to diversify into defense, aerospace, medical devices and other growing sectors are invited to attend a business diversification seminar in Macomb County.

The seminar is 10 a.m. to 5 p.m. Wednesday, May 20, at MacRay Harbor Events Center, 30675 North River Road in Harrison Township. The fee for attending this event is \$65 per person.

The seminar is hosted by the Macomb County Department of Planning & Economic Development, the Economic Development Alliance of St. Clair County, the Michigan Economic Development Corporation and the Michigan Manufacturing Technology Center.

Manufacturing executives whose companies have the resources or capacity to diversify are encouraged to attend this summit. They will receive important information from experts related to the medical device, alternative energy, aerospace and defense sectors.

The seminar also offers opportunities to make new contacts with executives in those growing business sectors and information about potential funding assistance for company diversification efforts.

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