

# **News**

Macomb County  
Office of Public Affairs



---

FOR IMMEDIATE RELEASE  
Nov. 12, 2004

Contact: Sheila Munro  
Macomb County Health Dept.  
586-412-3399  
munros@glis.net

Phil Frame  
Office of Public Affairs  
586-469-5125  
Phil.Frame@macombcountymi.gov

## **LOCAL RESTAURANTS JOIN IN GREAT AMERICAN SMOKEOUT**

MOUNT CLEMENS – Macomb County is participating in the Great American Smokeout Thursday, Nov. 18, by encouraging local restaurants to go smoke-free for the day.

The Macomb County Tobacco Prevention Coalition, a Health Department organization, signed up the new Ram's Horn restaurant at 48865 Hayes Road at 22 Mile Road to maintain a smokeless atmosphere for patrons on Smokeout Day.

Dr. Kevin Lokar, medical director for Macomb County, said 47 million adults in the United States are smokers and about half of them will die prematurely, based on statistics from American Cancer Society.

“About 80 percent of all lung cancer cases, which this year may total around 189,500 cases nationally, are thought to result from smoking,” Dr. Lokar said.

– more –

## Page 2

The Tobacco Prevention Coalition urges residents who appreciate a smokeless environment to support the Ram's Horn and other smoke-free Macomb County restaurants such as El Charro's three locations – at 16720 14 Mile Road in Fraser, 21519 21 Mile Road in Macomb Township and 24401 Harper Ave. Saint Clair Shores.

All three El Charro's locations have smoke-free dining rooms, which employees say increases business and decreases the time spent waiting for a table.

Jeff Martin, co-owner of El Charro's said that going smoke free in January 2004 "was the best decision I ever made. We had such a great response that we opened our new (Macomb Township) location as completely smoke-free from the start."

For more information on quitting, the Macomb County Tobacco Prevention Coalition's website [www.macombtobaccoprevention.com](http://www.macombtobaccoprevention.com) has information and resources to help.

There also is a free Michigan "quit line" through the Michigan Department of Community Health: 1-800-480-QUIT (7848). The Department of Community Health also makes available nicotine replacement therapy for people without insurance coverage for such products.

For more information from the Michigan Department of Community Health, visit its website at [www.michigan.gov/mdch](http://www.michigan.gov/mdch).

# # #